R081 - Visualisation Diagrams Exam Practice

'Fun Fruit' is a new government campaign that aims to improve the eating habits of primary school children.

The 'Fun Fruit' campaign will include a multimedia website aimed at improving the eating habits of children, particularly as obesity is becoming a national concern. The website will include games and videos that promote healthy eating, as well as basic recipes for children to cook with their family.

1 Identify **three** items which could be included on a visualisation diagram for the 'Fun Fruit' website.

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……[3]

2 State **one** purpose of a visualisation diagram.

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……[1]

3 Who is the **client** for this multimedia website?

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……[1]

4 Who is the **audience** for this multimedia website?

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……[1]

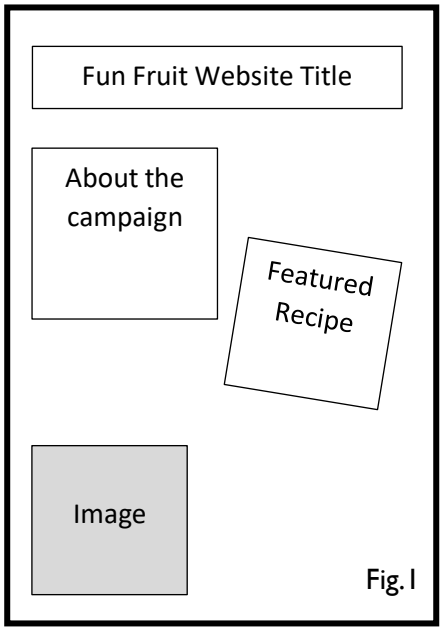

Fig. 1

5 Fig. 1 is a first draft of a pre-production visualisation diagram for the 'Fun Fruit' website.

Discuss the suitability of the visualisation diagram for the website. You should include strengths, weaknesses and areas for improvement.

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Score: /14	Teacher's thoughts:

Self-Reflection

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