

Computing Project 2

Year 8: Digital Publishing



What is Digital Publishing?

Digital publishing involves the use of technology to create and share content online. Example products include e-Books, websites and online magazines.

Scenario

Dudley Council have asked you to produce an "e-Flyer" that can be emailed out to households within the borough that highlights the importance of recycling. The "e-Flyer" can only be one page and must be sent to households as a PDF file. It must inform them of how they can recycle and there needs to be space on there for the day their recycling is collected.

Your Tasks (tick when complete):

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| 1 | Research On one slide in PowerPoint, create a collage of <u>real</u> products in the Digital Publishing sector. So, collect examples of real e-Books, online comics etc. | |
| 2 | Planning Produce a plan for the "e-Flyer" you will create for this campaign. The plan must: <ul style="list-style-type: none">• Be digital (created on a computer).• Not include any drawings – use boxes to show where elements of the product will be located.• Show what colour scheme, font sizes, font colours and font styles you plan to use. The plan should <u>not</u> be coloured in. | |
| 3 | Creation In any program you wish (Cloud, local or Office based), create your "e-Flyer". It must: <ul style="list-style-type: none">• Meet the requirements of the scenario, read the above carefully.• Be just one page. | |
| 4 | PDF & Submit You now need to export your "e-Flyer" as a PDF (download as PDF or save as PDF). If you need help, you can ask your teacher. You need to email your task 2 plan and final "e-Flyer" to your Computing teacher. The email MUST come from your RM Unify account. Do not email using a personal account. Your email address is: _____ | |

Email Submission to:

bpalmer@stjamesacademy.org.uk or shussain@stjamesacademy.org.uk