

An open door to mastering

vocabulary. Up the stairs to **know more** and down the stairs

to remember more....

THINK AND SPEAK LIKE AN...

Entrepreneur



3D Modelling

Simulate

Product

Design

Expense

Simulation

Branding

Year 8 **Brand**

Identity

Barcode

Ingredients

Research

Mascot

Year 10

Entrepreneur

GCSE

Risk

Organisation

Determination

Sole Trader

Partnership

Segmentation

Liability

Objectives

Stakeholder

Organic Growth

External Growth

Merger

Takeover

Diversification

GCSE

Year 11

Production

Job /Batch /Flow

Quality

Reputation

E-commerce

Consumer

Supplier

Logistics

Finance

Overdraft

Crowdfunding

Fixed

Variable

Revenue

Gross/Net Profit

Liquidity

Cashflow

Interdependent

Globalisation



Packaging

Pricing

Credentials

Download

The App Store

Year 9

Application

Dedicated

Software

Purpose

Audience

Interaction

Multimedia

Navigation

Security