|  |  |
| --- | --- |
| **Topic:** | |
| **Opening statement or question** (Remember this needs to hook your audience. It needs to be dramatic and engaging!): | |
| **Introduction** (Why should we care about this topic? Tell us what your argument is going to do.)**:** | |
| **Claim:** | **You can repeat this structure for each of your arguments!** |
| **Reason:** |
| **Evidence:** |
| **Explanation:** |
| **Counterclaim:** |
| **Counterargument:** |
| **Most important point** (Put your most powerful point last – i.e. build up to it.): | |
| **Conclusion** (Remind us why this subject is so important!): | |

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| --- | --- | --- | --- | --- | --- |
| **You could include some of the following techniques:** | | | | | |
| **A**lliteration | **I**magery | | **N**ames | | **F**acts |
| **O**pinions | **R**hetorical questions | | **T**hrees | | **S**tatistics |
| **P**ersonal pronouns | | **E**xaggeration - hyperbole | | **E**motive language | |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Sentence starters** | | | | | | | | | | | | | | |
| **Opening your argument:** | | | | | | | | | | | | | | |
| In my opinion … | | | I truly believe … | | | | | It is clear that … | | | | | | In my experience … |
| **Giving your reason:** | | | | | | | | | | | | | | |
| The reason for this … | | | | | | | | Due to the fact that … | | | | | | |
| **Evidence:** | | | | | | | | | | | | | | |
| Experts have shown … | | | | | Research suggests … | | | | | For example … | | | | |
| According to scientists … | | | | | | | | There is evidence to suggest … | | | | | | |
| **Explanation:** | | | | | | | | | | | | | | |
| This means … | | In other words … | | | | | Therefore … | | | | | … which goes to show … | | |
| **Counterclaim:** | | | | | | | | | | | | | | |
| Conversely … | | | | On the other hand … | | | | | Some people might argue … | | | | | |
| **Counterargument:** | | | | | | | | | | | | | | |
| However … | But I would say … | | | | | But in reality … | | | | | However, the facts show … | | | |
| **Conclusion:** | | | | | | | | | | | | | | |
| To conclude … | | | | Overall, I’m sure you’ll agree … | | | | | | | | | In conclusion … | |