|  |
| --- |
| **Topic:** |
| **Opening statement or question** (Remember this needs to hook your audience. It needs to be dramatic and engaging!): |
| **Introduction** (Why should we care about this topic? Tell us what your argument is going to do.)**:** |
| **Claim:** | **You can repeat this structure for each of your arguments!** |
| **Reason:** |
| **Evidence:** |
| **Explanation:** |
| **Counterclaim:** |
| **Counterargument:** |
| **Most important point** (Put your most powerful point last – i.e. build up to it.): |
| **Conclusion** (Remind us why this subject is so important!): |

|  |
| --- |
| **You could include some of the following techniques:** |
| **A**lliteration | **I**magery | **N**ames | **F**acts |
| **O**pinions | **R**hetorical questions | **T**hrees | **S**tatistics |
| **P**ersonal pronouns | **E**xaggeration - hyperbole | **E**motive language |

|  |
| --- |
| **Sentence starters** |
| **Opening your argument:** |
| In my opinion … | I truly believe … | It is clear that … | In my experience … |
| **Giving your reason:** |
| The reason for this … | Due to the fact that … |
| **Evidence:** |
| Experts have shown … | Research suggests … | For example … |
| According to scientists … | There is evidence to suggest … |
| **Explanation:** |
| This means … | In other words … | Therefore … | … which goes to show … |
| **Counterclaim:** |
| Conversely … | On the other hand … | Some people might argue … |
| **Counterargument:** |
| However … | But I would say … | But in reality … | However, the facts show … |
| **Conclusion:** |
| To conclude … | Overall, I’m sure you’ll agree … | In conclusion … |